



# Ignite leadership throughout your business!

*Your participants will come away fired up to build the future, feeling connected with the mission and each other, and ready to take practical action for business success!*

## KEYNOTES

### **Stand for The Future**

Leaders stand for a future that matters and influence others to join them. In this interactive session, discover how you as a leader inspire through your mindset, words, and signature presence. Learn how to take stands that invite others to create the future with you.

### **Win Together**

In dynamic markets, winning companies field teams who learn faster than their competitors. Discover how to make your teams at all levels not just good, but awesome! Use these insights to create stellar teams that accomplish what no individuals could ever do and drive tremendous value for the business.

### **Empathy for the Win**

Employee engagement. Agile development. Product design. Diversity and inclusion. Effective teams. User experience. Patient experience. Turns out your company's critical initiatives depend on Empathy -- taking the perspectives of people who are not you! So do you know how to accurately take the perspectives of other people? Most people don't. Learn how now!

## SEMINARS AND BREAKOUTS

- Uplevel your leadership (for execs or for high-potentials)
- Make the most of personality differences (with Myers-Briggs®, Interaction Styles, or Enneagram)
- Make conflict work for you
- Give and receive feedback that matters
- Mind your mood, increase your influence
- Lead meetings that matter
- Lead authentically and powerfully

Your organization is unique, and Pam will tailor messages and format to be right for your team, the occasion, and factors that drive your success.

“Pam Fox Rollin is a dynamic speaker. She is highly organized and was responsive throughout months of planning. As attendees left the General Session, they were energized and delighted about her talk. As one member said, ‘Now THAT’S the way to open a Conference!’ I would highly recommend Pam.”  
— **Brandi Gerew**, CAE, Association Executive



**Pam Fox Rollin**, founder of IdeaShape, coaches executives and high potentials especially in technology, health care, biotech, and professional services. Pam specializes in working with leaders who have been "rockstars" in their functional areas (Marketing, Finance, Technology, Operations, etc.) and are now stepping up to more strategic senior roles. She guides CEOs and top teams of public and emerging global companies to lead together more effectively.

Pam started her career at Bain & Company where she was known for making complicated ideas actionable. Pam earned an MBA from Stanford University's Graduate School of Business where she later served as Guest Fellow in Leadership and Senior Facilitator for the class that alumni rate most valuable: Interpersonal Dynamics.

As an executive coach with extensive experience in the spotlight, Pam's mix of business smarts, proven guidance, and positive energy is a hit with the most demanding leaders.

## PAM'S BOOK

Pam's book is known by leaders at all levels as the essential pocket guide for those critical first months!



## AUDIENCES

### Senior Executives

Get senior leaders thinking about their business and their leadership in a fresh way! Pam's experience coaching C-levels of public companies and tech leaders around the world helps leaders put their own cares in useful perspective and focus on what matters most.

### High-Potential Leaders

Give your rising leaders in the sparks of insight and powerful practices that will accelerate their success. Formats for high-potentials include leadership development cohort training and interactive workshops, as well as keynotes and webinars.

### High-Value Sales

Want to engage and develop your selling stars? Pam's presentations combine interaction and fun with practical learning your best sales people can apply tomorrow. Pam is proven effective with audiences of enterprise SaaS sales, medical device sales, financial products, and professional services.

Pam speaks globally and is based in the San Francisco Bay Area. Companies engaging Pam for keynotes and seminars include



## TESTIMONIALS

"Thank you so much for a fantastic session. My folks and I simply loved it. You did a truly outstanding job of engaging our group. Your ability to make this interesting and fun left a lasting impression on a group of very diverse people. I am forever grateful."

— **Stephen Porcelli**, CEO, Berkley Alliance Managers

"I asked Pam to host a 'When She Speaks' Women in Leadership program. She was the consummate professional from start to finish and proved flexible and creative as she flawlessly led discussion. She was an absolute delight to work with and received great feedback from the attendees."

— **Bobbie LaPorte**, former CMO/General Manager at GE Healthcare

To book Pam Fox Rollin, contact  
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 Schedule a call: [ideashape.acuityscheduling.com](http://ideashape.acuityscheduling.com)